

## **Privacy and Legal**

Thank you for visiting our web site. This privacy policy tells you how we use personal information collected at this site. Please read this privacy policy before using the site or submitting any personal information. By using the site, you are accepting the practices described in this privacy policy. These practices may be changed, but any changes will be posted and changes will only apply to activities and information on a going forward, not retroactive basis. You are encouraged to review the privacy policy whenever you visit the site to make sure that you understand how any personal information you provide will be used. Note: the privacy practices set forth in this privacy policy are for this website only. If you link to other web sites, please review the privacy policies posted at those sites.

### **Collection of Information**

We may collect personally identifiable information, like names, postal addresses, email addresses, etc., when voluntarily submitted by our visitors. The information you provide is used to fulfill your specific request. This information is only used to fulfill your specific request, unless you give us permission to use it in another manner, for example to add you to one of our mailing lists.

### **Cookie/Tracking Technology**

The Site may use cookie and tracking technology depending on the features offered. Cookie and tracking technology are useful for gathering information such as browser type and operating system, tracking the number of visitors to the Site, and understanding how visitors use the Site. Cookies can also help customize the Site for visitors. Personal information cannot be collected via cookies and other tracking technology, however, if you previously provided personally identifiable information, cookies may be tied to such information. Aggregate cookie and tracking information may be shared with third parties.

### **Commitment to Data Security**

Your personally identifiable information is kept secure. Only authorized employees, agents and contractors (who have agreed to keep information secure and confidential) have access to this information. All emails and newsletters from this site allow you to opt out of further mailings. Privacy Contact Information If you have any questions, concerns, or comments about our privacy policy you may contact us using the information below: By e-mail: [info@wisesf.com](mailto:info@wisesf.com). We reserve the right to make changes to this policy. Any changes to this policy will be posted.

### **Copyright**

All content provided on this website, including but not limited to, photos, graphics, images, logos, and text, is the copyright of WISE-SF/BAY AREA or its content suppliers and is protected by applicable U.S. and international copyright laws. All rights reserved. No part of this site, including logos, photographs, trademarks, and copy may be used, copied, or re-posted on another website without the express written permission of WISE-SF/BAY AREA.

### **Links to Other Sites**

When you are on this website, you could be directed to other sites that are beyond our control. For

example, if you "click" on a banner advertisement, the "click" takes you off this website. These other sites may send their own cookies to you, collect data or solicit personal information.

### **Security**

We exercise great care in providing secure transmission of your information from your computer to our servers. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, WISE-SF/Bay Area can't ensure or warrant the security of any information you transmit to us or from our online services, and you do so at your own risk. Once we receive your transmission, we make our best effort to ensure its security on our systems. Credit card information is transmitted through Google Check Out, and is subject to their standard security systems.

### **Third Party Promotions**

Any dealings with suppliers or advertisers on the Site or participation in promotions, including the delivery of and the payment for goods and services, and any other terms, conditions, warranties or representations associated with such dealings or promotions, are solely between you and the advertiser or other third party. WISE-SF/BAY AREA shall not be responsible or liable for any part of any such dealings or promotions.

### **Disclaimers, Limits of Liability, Indemnification**

WISE-SF/BAY AREA AND/OR ITS RESPECTIVE SUPPLIERS MAKE NO REPRESENTATIONS ABOUT THE SUITABILITY, RELIABILITY, AVAILABILITY, TIMELINESS, AND ACCURACY OF THE SITE FOR ANY PURPOSE. THE SITE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND. WISE-SF/BAY AREA AND/OR ITS RESPECTIVE SUPPLIERS HEREBY DISCLAIM ALL WARRANTIES AND CONDITIONS WITH REGARD TO THE SITE, INCLUDING ALL IMPLIED WARRANTIES AND CONDITIONS OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE AND NON-INFRINGEMENT.

IN NO EVENT SHALL WISE-SF/BAY AREA AND/OR ITS SUPPLIERS BE LIABLE FOR ANY DIRECT, INDIRECT, PUNITIVE, INCIDENTAL, SPECIAL, CONSEQUENTIAL DAMAGES OF ANY KIND INCLUDING, WITHOUT LIMITATION, DAMAGES FOR LOSS OF USE, DATA OR PROFITS, ARISING OUT OF OR IN ANY WAY CONNECTED WITH THE USE OR PERFORMANCE OF THE SITE OR RELATED WEB SITES, WITH THE DELAY OR INABILITY TO USE THE SITE OR RELATED WEB SITES, THE PROVISION OF OR FAILURE TO PROVIDE SERVICES, OR FOR ANY INFORMATION OR SERVICES OBTAINED THROUGH THE SITE, OR OTHERWISE ARISING OUT OF THE USE OF THE SITE, WHETHER BASED ON CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY OR OTHERWISE, EVEN IF WISE-SF/BAY AREA OR ANY OF ITS SUPPLIERS HAS BEEN ADVISED OF THE POSSIBILITY OF DAMAGES.

WISE-SF/BAY AREA does not represent or warrant that the Site will be uninterrupted or error-free, that defects will be corrected, or that the Site or the server that makes it available, are free of viruses or other harmful components. WISE-SF/BAY AREA does not warrant or represent that the use or the results of the use of the Site or the materials made available as part of the Site will be correct, accurate, timely, or otherwise reliable. The information and services included in or available through the Site may include inaccuracies or typographical errors. Changes are periodically added to the information herein. WISE-SF/BAY AREA and/or its respective suppliers may make improvements and/or changes in the Site at any time.

You specifically agree that WISE-SF/BAY AREA shall not be responsible for unauthorized access to or alteration of your transmissions or data, any material or data sent or received or not sent or received, or any transactions entered into through the Site. You specifically agree that WISE-SF/BAY AREA is not responsible or liable for any threatening, defamatory, obscene, offensive or illegal content or conduct of any other party or any infringement of another's rights, including intellectual property rights. You specifically agree that WISE-SF/BAY AREA is not responsible for any content sent using and/or included in the Site by any third party.

#### **Subsequent Changes to These Terms and Conditions**

WISE-SF/BAY AREA reserves the right to change these terms and conditions or policies regarding the use of the Site at any time and to notify you by posting an updated version of these terms and conditions on this Web site. You are responsible for regularly reviewing these terms and conditions. Continued use of the Site after any such changes shall constitute your consent to such changes.

#### **Termination**

WISE-SF/BAY AREA may terminate your access to any part or all of the Site and any related service(s) at any time, with or without cause, with or without notice, effective immediately, for any reason whatsoever. If you wish to terminate your account, you may discontinue the use of the Site.